



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

| | | |
|--|--|--|
| Contract / Revision 586583 / | | Alt Order # 9852492 |
| Product DCCC | | |
| Contract Dates 10/26/12 - 10/29/12 | | Estimate # 11/14/2237 |
| Advertiser Democratic Congressional Campaign Commi | | Original Date / Revision 10/25/12 / 10/25/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KSTU | Account Executive Dan Driscoll | Sales Office Washington DC |
| Special Handling Do Not Mail | | |
| Demographic Adults 35+ | | |
| IDB# 8217 | Advertiser Code 11 | Product Code 14 |
| Agency Ref | | Advertiser Ref |

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|----------|--------------------|
| N 1 | 13 | 10/26/12 | 10/29/12 | M-F 6a-7a | 6a-7a | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/26/12 | 11/01/12 | M---F-- | | | | 1 | \$600.00 | | | |
| N 2 | 13 | 10/26/12 | 10/29/12 | M-F 7a-8a | 7a-8a | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/26/12 | 11/01/12 | M---F-- | | | | 2 | \$600.00 | | | |
| N 3 | 13 | 10/27/12 | 10/27/12 | Sa 7a-9a | 7a-9a | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$650.00 | | | |
| N 4 | 13 | 10/28/12 | 10/28/12 | Su 7a-9a | 7a-9a | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$650.00 | | | |
| N 5 | 13 | 10/26/12 | 10/29/12 | M-F 8a-9a | 8a-9a | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/26/12 | 11/01/12 | M---F-- | | | | 1 | \$600.00 | | | |
| N 6 | 13 | 10/26/12 | 10/29/12 | M-F 9p-1005p | 9p-1005p | | :30 | | | NM | 2 | \$5,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/26/12 | 11/01/12 | M---F-- | | | | 2 | \$2,600.00 | | | |
| N 7 | 13 | 10/27/12 | 10/27/12 | Sa 9p-1005p | 9p-1005p | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$1,500.00 | | | |
| Totals | | | | | | | | | | | 9 | \$10,400.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|-------------------|
| 10/01/12 - 10/28/12 | 4 | \$5,400.00 | \$4,590.00 |
| 10/29/12 - 10/29/12 | 5 | \$5,000.00 | \$4,250.00 |
| Totals | 9 | \$10,400.00 | \$8,840.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Rep Order# 9852492 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/25/2012 3:59 PM
Last Received: 10/25/2012 2:59 PM
Showing Buylines: All Lines

1 of 2

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 2237
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/2237
Flight Dates 10/26/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|---------|----------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | 1 | F,M | 6A-7A | GOOD DY UTAH6A | :30 | \$600.00 | 10/26-10/29 | 1 | 1 | 1 | \$600.00 | |
| | 2 | F,M | 7A-8A | GOOD DY UTAH7A | :30 | \$600.00 | 10/26-10/29 | 2 | 1 | 2 | \$1,200.00 | |
| | 3 | SA | 8A-9A | GOOD DAY UT-SA | :30 | \$650.00 | 10/27-10/27 | 1 | 1 | 1 | \$650.00 | |
| | 4 | SU | 8A-9A | GOOD DAY UT-SU | :30 | \$650.00 | 10/28-10/28 | 1 | 1 | 1 | \$650.00 | |
| | 5 | F,M | 8A-9A | GOOD DY UTAH8A | :30 | \$600.00 | 10/26-10/29 | 1 | 1 | 1 | \$600.00 | |
| | 6 | F,M | 9P-930P | FOX NEWS AT 9 | :30 | \$2,600.00 | 10/26-10/29 | 2 | 1 | 2 | \$5,200.00 | |
| | 7 | SA | 9P-10P | FOX NEWS | :30 | \$1,500.00 | 10/27-10/27 | 1 | 1 | 1 | \$1,500.00 | |

---REPORT TOTALS---

Report Totals: 9 / \$10,400.00

---SALES MONTHLY TOTALS---

Oct 12: 5 / \$6,000.00 Nov 12: 4 / \$4,400.00
Sales Totals: 9 / \$10,400.00
Station Totals: 9 / \$10,400.00

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Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$41,600

| | | | | |
|---------|---------|---------|---------|----------|
| CABL 0% | KDLJ 0% | KJZZ 0% | KSL 0% | KSTU 25% |
| KTVX 0% | KUCW 0% | KUTV 0% | UNKB 0% | UNKN 75% |

---COMPETITIVE COMMENTS---

EST

Books null
Demos RA35+